

CANADIAN STROKE CONGRESS 2016



Québec City Convention Centre
September 15 – 17, 2016



COLLABORATE ON STROKE CARE. BECOME A STROKE CONGRESS SPONSOR.

The 7th annual Canadian Stroke Congress, a joint initiative of the Heart and Stroke Foundation of Canada and the Canadian Stroke Consortium, is the country's premier summit for researchers, clinicians and policymakers working in the field of stroke. The goal of Canadian Stroke Congress is to increase capacity for stroke care in Canada and to encourage collaboration on ideas for stroke treatment, prevention and recovery, which directly align with the Heart and Stroke Foundation's two bold impact goals:

IMPACT GOALS

- Decrease the risk factors for heart disease and stroke by 10% by 2020
- Reduce Canadians' rate of death from heart disease and stroke by 25% by 2020



STROKE CONGRESS

The Congress attracts global attention, with over 900 delegates participating from Canada and around the world. It offers a unique opportunity for your brand to interact with all stakeholders in the stroke care continuum including neurologists, interventional neuroradiologists, internists, general practitioners, nurses, rehabilitation specialists, basic scientists, knowledge translation experts and policymakers.

PARTNER WITH US

Becoming a sponsor of the Canadian Stroke Congress grants you primary access to a uniquely-focused audience in an ideal setting to build relationships and strengthen networks. Not only that, as a Stroke Congress sponsor, you will also be advancing stroke treatment, prevention and recovery alongside one of the foremost health charities leading this charge.

GRAND PATRON

As a Grand Patron, your brand has the opportunity to present a symposium (accreditation TBD) with no competing events - ensuring maximum attendance and exposure. In addition, sponsors at this level have the benefit of dedicated online promotion and recognition for their symposium through the Foundation's Facebook and YouTube pages and Congress communications leading up to the event. Grand Patron sponsors are also offered elite brand recognition on Congress materials, signage, a full-page program advertisement, and an exhibitor booth.

PATRON

As a Patron, your brand receives the benefit of hosting a symposium (unaccredited) session during high-volume hours. Sponsors at this level also receive collective recognition on the Foundation's Facebook and YouTube pages, and dedicated promotion of their symposium session in Congress communications leading up to the event. Patron sponsors are also offered brand recognition on Congress materials, signage, a half-page program advertisement, along with an exhibitor booth.

BENEFACTOR

As a Benefactor, your brand receives an exhibitor booth along with the unique benefit of engaging event participants through a dedicated event, signature activation, or sponsorship of the Congress Mobile App. Sponsors at this level are also offered recognition on Congress materials, on signage and receive a quarter-page program advertisement.

EXHIBITOR

Exhibitors are what make the Exhibit Hall tick. They are provided an exhibitor booth, complimentary passes and an opportunity to speak to hundreds of stroke care providers.



SPONSOR BENEFITS

- Symposium opportunities
- Recognition in Congress materials
- Dedicated website recognition
- Delegate communications
- Audience engagement opportunities



At the heart of it, we exist to create survivors by preventing disease, saving lives, and promoting the recovery of survivors. Survivors like Jen

Bogart, who suffered an ischemic stroke at the age of 39 but with immediate care, tPA, heart surgery and continued rehabilitation is getting back to her normal life. Together we are able to achieve these remarkable outcomes. Together we create survivors.

INVESTMENT AMOUNT

\$2,500 - \$60,000

CONTACT INFO

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